

**ECREA EUROPEAN MEDIA  
AND COMMUNICATION DOCTORAL  
SUMMER SCHOOL 2021**



**ECREA EUROPEAN MEDIA  
AND COMMUNICATION DOCTORAL  
SUMMER SCHOOL 2021**

**GENERAL SCHEDULE**



	MONDAY 20	TUESDAY 21	WEDNESDAY 22	THURSDAY 23	FRIDAY 24
10.00	Presentation SUSO	Flow presentation	Feedback session	(Feedback session)	(Feedback session)
11.00	Short Lecture: Trends & Challenges in Research on Communication <i>Ilija Tomanić</i>	Feedback session	Feedback session	Feedback session	Feedback session
12.00	Round Table: What the hell was that about? <i>Chair: Michael Skey</i>	Feedback session	Feedback session	Feedback session	Feedback session
15.00	Short Lecture: From theory to practice in communication research <i>Antonio Pineda-Cachero &amp; Jesús Jiménez-Varea</i>	Round Table: Doing research to solve economic and social problems <i>Magnus Fredriksson, Gloria Jiménez, Isabel Ruiz-Mora &amp; Veronica Yarnykh</i> <i>Chair: David Selva-Ruiz</i>	Round Table: The key role of journalism in society: opportunities and challenges <i>Christian Baden, Eddie Borges, Chloë Salles &amp; Sergio Splendore</i> <i>Chair: John Downey</i>	Round Table: Women and the Academic Career <i>Tülây Alay, Lucía Caro, Beth Johnson &amp; Ana Jorge</i> <i>Chair: Andra Siibak</i>	Short Lecture: Self branding for researchers <i>Cory Robinson</i>
16.00	Short Lecture: Climate communication: All talk and/or action? <i>Gábor Sarlós</i>				Short Lecture: Migration, refugees, diaspora & communication <i>Tülây Atay</i>

**ECREA EUROPEAN MEDIA  
AND COMMUNICATION DOCTORAL  
SUMMER SCHOOL 2021**

FLOW SCHEDULES



	TUESDAY 21	WEDNESDAY 22	THURSDAY 23	FRIDAY 24
10.00	<p>BLUE FLOW PRESENTATION</p> <p><i>Flow Manager: Andra Siibak</i></p>	<p>I run, therefore I am: research on mobile social media and wearable device use and marathon runner identity in China</p> <p><i>Student: Tianna Zhao</i></p> <p><i>Respondent (lecturer): Paloma Sanz</i></p> <p><i>Respondent (student): Cheng Cheng</i></p>	<p>Professional and private performances: a case study of the professional identity and publishing activities on Instagram as a photojournalist</p> <p><i>Student: Sini Kaipainen</i></p> <p><i>Respondent (lecturer): Patricia Prieto-Blanco</i></p> <p><i>Respondent (student): Tianna Zhao</i></p>	
11.00	<p>The impact of anti-smoking information scanning via social media on smoking cessation behaviors</p> <p><i>Student: Cheng Cheng</i></p> <p><i>Respondent (lecturer): Thomas Friemel</i></p> <p><i>Respondent (student): Sini Kaipainen</i></p>	<p>Liability of online platforms in the European Union and the United Kingdom</p> <p><i>Student: Igljika Ivanova</i></p> <p><i>Respondent (lecturer): Catherine Johnson</i></p> <p><i>Respondent (student): Phuong Hoan Le</i></p>	<p>Chinese young women, self-representation and femininity in Chinese social media context</p> <p><i>Student: Qing Ma</i></p> <p><i>Respondent (lecturer): Beth Johnson</i></p> <p><i>Respondent (student): Daniel D. Muñoz Morcillo</i></p>	<p>Organizational identification in the context of social media: antecedents and outcomes</p> <p><i>Student: Phuong Hoan Le</i></p> <p><i>Respondent (lecturer): Francisco J. Caro</i></p> <p><i>Respondent (student): Alberto J. López Navarrete</i></p>
12.00	<p>Mediated representations of immigration on social media in the US and Spain</p> <p><i>Student: Daniela María Jaramillo-Dent</i></p> <p><i>Respondent (lecturer): Tülây Atay</i></p> <p><i>Respondent (student): Qing Ma</i></p>	<p>Digital conference paper: an online discourses multimoda analysise</p> <p><i>Student: Alberto J. López Navarrete</i></p> <p><i>Respondent (lecturer): Michael Skey</i></p> <p><i>Respondent (student): Igljika Ivanova</i></p>	<p>The self representations of hiyab in YouTube in Spain</p> <p><i>Student: Daniel D. Muñoz Morcillo</i></p> <p><i>Respondent (lecturer): Beth Johnson</i></p> <p><i>Respondent (student): Qing Ma</i></p>	<p>Social networking sites and patterns of usage in Mainland China: a comparative analysis of older adults and young people</p> <p><i>Student: Yujiaxuan Wang</i></p> <p><i>Respondent (lecturer): Miguel De Aguilera</i></p> <p><i>Respondent (student): Daniela María Jaramillo-Dent</i></p>

	TUESDAY 21	WEDNESDAY 22	THURSDAY 23	FRIDAY 24
10.00	<p>YELLOW FLOW PRESENTATION</p> <p><i>Flow Manager: Aurora Labio-Bernal</i></p>	<p>Television news during covid-19: a comparative analysis of the pandemic's reportage in major television newscasts in Germany, Israel and the USA</p> <p><i>Student: Hadas Emma Kedar</i></p> <p><i>Respondent (lecturer): David Selva-Ruiz</i></p> <p><i>Respondent (student): María Sánchez-Ramos</i></p>		
11.00	<p>Producing flexible information. A mixed approach for an analysis of the environment, discourses, and productions of the French public radio journalists</p> <p><i>Student: Alexia Cappuccio</i></p> <p><i>Respondent (lecturer): François Heinderyckx</i></p> <p><i>Respondent (student): Emer Connolly</i></p>	<p>Mediating - Negotiating - Translating: news agency foreign correspondents' role in communicating culture</p> <p><i>Student: Jasmin Surm</i></p> <p><i>Respondent (lecturer): Veronica Yarnykh</i></p> <p><i>Respondent (student): Nils Wandels</i></p>	<p>A sociological examination of the changes to the work practices of journalists in Ireland - 2010 to 2020</p> <p><i>Student: Emer Connolly</i></p> <p><i>Respondent (lecturer): Lorena Romero</i></p> <p><i>Respondent (student): Antonia Ceballos Cuadrado</i></p>	<p>Journalistic ethics and violence against women: study of the media representation of sexual violence and its impact on youth</p> <p><i>Student: María Sánchez-Ramos</i></p> <p><i>Respondent (lecturer): Tülây Atay</i></p> <p><i>Respondent (student): Paulina Waleszczak</i></p>
12.00	<p>Journalistic self-regulation and minors: deontological analysis of the image of childhood in the Spanish press during the Catalan process</p> <p><i>Student: Pilar Suárez</i></p> <p><i>Respondent (lecturer): François Heinderyckx</i></p> <p><i>Respondent (student): Hadas Emma Kedar</i></p>	<p>Jean Jaurès' contribution to the Europe's idea through his journalistic texts</p> <p><i>Student: Antonia Ceballos Cuadrado</i></p> <p><i>Respondent (lecturer): John Downey</i></p> <p><i>Respondent (student): Jasmin Surm</i></p>	<p>The changing face of journalistic autonomy: tracking the impact of macro-societal shifts on news organizations via diachronic analysis of the organizational position and professional values of the editor-in-chief</p> <p><i>Student: Nils Wandels</i></p> <p><i>Respondent (lecturer): Lorena Romero</i></p> <p><i>Respondent (student): Alexia Cappuccio</i></p>	<p>Contemporary Polish diaspora media - role, tasks and functions</p> <p><i>Student: Paulina Waleszczak</i></p> <p><i>Respondent (lecturer): Tülây Atay</i></p> <p><i>Respondent (student): Pilar Suárez</i></p>

	TUESDAY 21	WEDNESDAY 22	THURSDAY 23	FRIDAY 24
10.00	<p>ORANGE FLOW PRESENTATION</p> <p><i>Flow Manager: Bella Palomo</i></p>	<p>Media representation of climate change in relation to responsibility attribution schemes. How media structure and the level of democracy affects media representation of climate change in Austria and Hungary</p> <p><i>Student: Virág Vécsey</i></p> <p><i>Respondent (lecturer): Gábor Sarlós</i></p> <p><i>Respondent (student): Mihhail Kremez</i></p>		
11.00	<p>Discursive construction of turkishness in children's magazines published in TRNC between 1974-1986</p> <p><i>Student: Mazlum Kemal Dagdelen</i></p> <p><i>Respondent (lecturer): Michael Skey</i></p> <p><i>Respondent (student): Theresa Klinglmayr</i></p>	<p>Memory set in stone? How public memory to Dr. King is negotiated in the digital age</p> <p><i>Student: Larissa Hugentobler</i></p> <p><i>Respondent (lecturer): Irena Reifova</i></p> <p><i>Respondent (student): Virág Vécsey</i></p>	<p>Reconstructing the mediated discourse about education among young Brazilian migrants in Germany</p> <p><i>Student: Helena Dedecek Gertz</i></p> <p><i>Respondent (lecturer): Patricia Prieto-Blanco</i></p> <p><i>Respondent (student): Mazlum Kemal Dagdelen</i></p>	<p>Trust in Czech public service media in the context of authoritharian populism</p> <p><i>Student: Klára Procházková</i></p> <p><i>Respondent (lecturer): Catherine Johnson</i></p> <p><i>Respondent (student): Jan Hinnerk Freytag</i></p>
12.00	<p>The media and audiences as agents in contemporary infosphere: news about Russia and Estonia–Russia relations and their perception</p> <p><i>Student: Mihhail Kremez</i></p> <p><i>Respondent (lecturer): Michael Skey</i></p> <p><i>Respondent (student): Klára Smejkal</i></p>		<p>Achieving resonance in communication. An approach to mutual understanding in socioculturally diverse societies</p> <p><i>Student: Theresa Klinglmayr</i></p> <p><i>Respondent (lecturer): Patricia Prieto-Blanco</i></p> <p><i>Respondent (student): Helena Dedecek Gertz</i></p>	<p>Media-caesuras of the public sphere</p> <p><i>Student: Jan Hinnerk Freytag</i></p> <p><i>Respondent (lecturer): Catherine Johnson</i></p> <p><i>Respondent (student): Larissa Hugentobler</i></p>

**TUESDAY 21****WEDNESDAY 22****THURSDAY 23****FRIDAY 24**

10.00

**RED FLOW PRESENTATION***Flow Manager: Isabel Ruiz-Mora*

Celebrity populism in Croatia, Czech Republic, Poland and Slovakia

*Student: Silvija Vuković**Respondent (lecturer):  
Lucía Caro**Respondent (student):  
Jannik Kretschmer*

11.00

How Has the COVID-19 Pandemic Affected the Blockchain Industry: A Comparative Analysis of Pre- and Post-COVID Communication Strategies

*Student: Sadia Bruce**Respondent (lecturer):  
Magnus Fredriksson**Respondent (student):  
Jindřich Oukropec*

Creativity, corporate values and environmental awareness: the strategic principles of sustainable communication

*Student: Eva Martínez Estrella**Respondent (lecturer):  
Gábor Sarlós**Respondent (student):  
Dorien Luyckx*

Using multiple stakeholder group members as storytellers in non-profit organisation communication: measuring impact on message recipients' implicit and explicit attitudes, behavioural intentions, and behaviour

*Student: Samuel Lawal**Respondent (lecturer):  
Esther Simancas**Respondent (student):  
Eva Martínez Estrella*

Public Relations practitioners as anonymous sources in the media

*Student: Anita Kovacic Celofiga**Respondent (lecturer):  
David Selva-Ruiz**Respondent (student):  
Silvija Vuković*

12.00

Managing a good reputation of a brand in the era of fake news

*Student: Jindřich Oukropec**Respondent (lecturer):  
Magnus Fredriksson**Respondent (student):  
Anita Kovacic Celofiga*

Stakeholder thinking for online news media. A multimethod approach to stakeholder marketing as a strategic framework for news media to build a sustainable business model with its key stakeholders (advertisers and readers)

*Student: Dorien Luyckx**Respondent (lecturer):  
Gloria Jiménez**Respondent (student):  
Samuel Lawal*

How participatory processes can enhance the Swedish Police Authority's communication and work with creating the sense of safety in their digital media platforms

*Student: Jens Sjöberg**Respondent (lecturer):  
Esther Simancas**Respondent (student):  
Sadia Bruce*

Evoking organizational futures: a narrative analysis of fashions of digitalization in strategic communication

*Student: Jannik Kretschmer**Respondent (lecturer):  
Francisco J. Caro**Respondent (student):  
Jens Sjöberg*



	TUESDAY 21	WEDNESDAY 22	THURSDAY 23	FRIDAY 24
10.00	<p>GREEN FLOW PRESENTATION</p> <p><i>Flow Managers: Ilija Tomanic &amp; Pille Pruulmann</i></p>	<p>The assemblage nation-gender-body in postbubble Japanese cinema (1990-2010)</p> <p><i>Student: Sabrina Vaquerizo González</i></p> <p><i>Respondent (lecturer): Beth Johnson</i></p> <p><i>Respondent (student): Eleni Pnevmatikou</i></p>	<p>“Digital sociability” and community conceptualizing as instruments of the Chinese video game industry: the case of mobile game players</p> <p><i>Student: Wen Cai</i></p> <p><i>Respondent (lecturer): Miguel De Aguilera</i></p> <p><i>Respondent (student): Júlia Vilasís</i></p>	
11.00	<p>Building stardom in the digital age. Case study: Rosalía's El Mal Querer</p> <p><i>Student: Mateu Terrasa Rico</i></p> <p><i>Respondent (lecturer): Ana Jorge</i></p> <p><i>Respondent (student): Priscila Álvarez Cueva</i></p>	<p>Rural narratives: village media makers and the emerging digital video cultures in South India</p> <p><i>Student: Srikanth Nayaka</i></p> <p><i>Respondent (lecturer): Miguel De Aguilera</i></p> <p><i>Respondent (student): Mateu Terrasa Rico</i></p>	<p>Young people, music and algorithms: study about the relationship of young audiences with music streaming platforms</p> <p><i>Student: Andrea Angulo</i></p> <p><i>Respondent (lecturer): Marika Lüders</i></p> <p><i>Respondent (student): Wen Cai</i></p>	<p>Treating trauma through VR applications: a case study in the Pontokomi community</p> <p><i>Student: Eleni Pnevmatikou</i></p> <p><i>Respondent (lecturer): Christian Baden</i></p> <p><i>Respondent (student): Srikanth Nayaka</i></p>
12.00	<p>The sociocultural construction of the gamer identity. A qualitative analysis of Catalan teenagers' discourses on the video games culture and gaming practices</p> <p><i>Student: Júlia Vilasís</i></p> <p><i>Respondent (lecturer): Ana Jorge</i></p> <p><i>Respondent (student): Hario Satrio Priambodho</i></p>	<p>Queering gamer's male friendship: a discourse analysis of the Rubelangel and Septiplier slash fiction</p> <p><i>Student: Ona Anglada</i></p> <p><i>Respondent (lecturer): Cory Robinson</i></p> <p><i>Respondent (student): Sabrina Vaquerizo González</i></p>	<p>Analysis of commercial music representations and their role in the construction of youth identity</p> <p><i>Student: Priscila Álvarez Cueva</i></p> <p><i>Respondent (lecturer): Marika Lüders</i></p> <p><i>Respondent (student): Andrea Angulo</i></p>	<p>The cult experience: audiences, spaces, and performance</p> <p><i>Student: Hario Satrio Priambodho</i></p> <p><i>Respondent (lecturer): Jesús Jiménez-Varea</i></p> <p><i>Respondent (student): Ona Anglada</i></p>

**ECREA EUROPEAN MEDIA  
AND COMMUNICATION DOCTORAL  
SUMMER SCHOOL 2021**

WORKSHOPS, VIDEO LECTURES AND PARALLEL ACTIVITIES



---

## Workshops

Workshops will take place in the weeks following the central program of the Doctoral Summer School, that is, in the two weeks between October 4 and October 15 (the exact dates will be communicated very soon). The duration of each workshop will be between 2 and 3 hours. You will be able to register in all the workshops you want.

There will be five workshops:

- *Social Network Analysis: Introduction and Applications in Communication and Media Research* (Thomas Friemel).
- *Digital Ethnography* (Pille Pruulmann-Vengerfeldt).
- *Interviewing: Feminist Methods and Practice* (Beth Johnson).
- *Exploring Visual Analysis* (Patricia Prieto-Blanco).
- *Text Analysis: Developments, Challenges, & Avenues* (Christian Baden).

---

## Video lectures

In the section "Video Lectures", you will find a pre-recorded lecture entitled "**Oral Presentations and the Use of Visuals**", by François Heinderyckx, along with some recommended documents.

---

## Parallel activity

**"An invitation: join our interactive session on Children's internet use: from findings to frameworks"**: You are invited by Prof. Sonia Livingstone and Prof. Mariya Stoilova) to join an interactive discussion on how to move beyond empirical findings and think about the current debates on children and digital technologies, in the context of the CO:RE project (Children Online: Research and Evidence). All the information and the registration page will be available very soon.